

Overview

Our AI Discovery Package is designed for businesses seeking strategic guidance on integrating AI assistants onto their website(s) or mobile application(s). Through collaborative sessions, we aim to understand your objectives, and we will identify tailored AI use cases that align with your organizational goals.



Who Should Consider This Package

This package is ideal for organizations aiming to:

- Explore the potential of AI assistants to enhance user engagement and operational efficiency.
- Gain a deeper understanding of the technical requirements and integrations necessary for AI deployment.
- Identify specific AI use cases aligned with their business goals.

Engagement Details

The AI Discovery Package includes two collaborative sessions with your team:

SESSION 1

Discovery and Education

- **Understanding Objectives:** Engage in a detailed discussion to comprehend your organization's goals, challenges, and desired outcomes related to AI integration.
- **Systems Assessment:** Review your existing technological infrastructure, including CMS, CRM, eCommerce platforms, and other relevant systems, to assess compatibility and integration points.
- **AI Capabilities Presentation:** Demonstrate the functionalities of AI assistants.
- **Concept Clarification:** Provide clear explanations of key AI concepts such as vector databases, Large Language Models (LLMs), and reasoning engines, ensuring your team has a solid foundational understanding.
- **Website AI Maturity Model Framework:** Introduce the framework to help evaluate your current position and outline a path for AI adoption.

SESSION 2

AI Strategy Specific to your Organization

- **AI Solutions Proposal:** Recommendations provided on how AI assistants can be effectively utilized within your organization, focusing on both internal operations and customer-facing applications.
- **Implementation Roadmap:** Outline actionable steps for deploying AI solutions.
- **Use Case Development:** Collaborate to identify and refine specific AI use cases that align with your business objectives, providing a clear vision for AI's role in your organization.

Benefits of the Discovery Package

- **Expert Guidance:** Leverage our expertise to navigate the complexities of AI technology and its application in your industry.
- **Informed Decision Making:** Equip your team with the knowledge and insights needed to make informed decisions about AI investments and implementations.
- **Foundation for Success:** Establish a solid foundation for future AI projects, reducing risks and enhancing the likelihood of successful outcomes.
- **Strategic Alignment:** Ensure that AI initiatives are closely aligned with your business goals and operational capabilities.

By engaging in our Discovery Package, your organization will be prepared to start your AI journey with confidence, supported by expert insights specific to your business needs.

Investment: \$5,000

ai12z Packages

	Starter Package Initial Setup & Configuration	Customer Success Package	Enterprise Scale Package
	\$5,000 one time fee	\$1,000 / month \$12,000 billed annually	\$3,000 / month \$36,000 billed annually
For whom	For businesses seeking initial setup and configuration for their AI assistant.	<i>Requires purchase of the Starter Package. The Customer Success Package would then be charged after the first month of setup.</i> For businesses wanting continuous analysis and optimization of their AI assistant.	<i>Requires purchase of the Starter Package. The Enterprise Scale Package would then be charged after the first month of setup.</i> For businesses wanting continuous analysis and optimization of their AI assistant, in addition to mission-critical support, maintenance, and advanced configurations (example: support for eCommerce).
Initial setup and configuration	<ul style="list-style-type: none"> • Integration with CMS • Connection to standard agents • Set up permissions and roles for team members 	<ul style="list-style-type: none"> • Update integration with CMS • Update connection to standard agents • Update permissions and roles for team members 	<ul style="list-style-type: none"> • Update integration with CMS • Update connection to standard agents • Update permissions and roles for team members
Data ingestion	<ul style="list-style-type: none"> • Assistance with ingesting initial CMS data • Ingestion of other assets such as PDFs (e.g., call center documents), YouTube videos, and MP4 videos • Set up search categories 	<ul style="list-style-type: none"> • Update assistance with ingesting CMS data • Additional support for GraphQL • Update ingestion of other assets such as PDFs (e.g., call center documents), YouTube videos, and MP4 videos • Update search categories 	<ul style="list-style-type: none"> • Update assistance with ingesting CMS data • Additional support for GraphQL • Update ingestion of other assets such as PDFs (e.g., call center documents), YouTube videos, and MP4 videos • Update search categories
AI settings and prompt development	<ul style="list-style-type: none"> • Set up prompts tailored to customer use cases 	<ul style="list-style-type: none"> • Update prompts tailored to customer use cases • As ai12z analyzes your data to assess response performance, we will continuously optimize your prompts 	<ul style="list-style-type: none"> • Update prompts tailored to customer use cases • As ai12z analyzes your data to assess response performance, we will continuously optimize your prompts
Training	<ul style="list-style-type: none"> • Basic training: Provide two training sessions for team onboarding (up to two hours each) • Access to all ai12z documentation and training video library 	<ul style="list-style-type: none"> • Provide two initial training sessions for team onboarding (up to two hours each) • Conduct quarterly refresher training sessions (two hours each) to ensure your team remains up-to-date • Access to all ai12z documentation and training video library 	<ul style="list-style-type: none"> • Provide two initial training sessions for team onboarding (up to two hours each) • Conduct quarterly refresher training sessions (two hours each) to ensure your team remains up-to-date • Access to all ai12z documentation and training video library
Bot configuration	<ul style="list-style-type: none"> • Customize and brand the bot according to the client's specifications 		<ul style="list-style-type: none"> • Bot configuration can change based on what webpage the site visitor is on
Form engine assistance	Initial help to set up one multi-page form	Help setting up 4 multi-page forms	Help setting up 4+ multi-page forms
Image AI	✓	✓	✓
Carousels: lists and sliders	Review code	Review code	Review code
Template (HTML)	Review code	Review code	Review code
Python (function)	Review code	Review code	Review code
Comparisons	Support out-of-the-box	Review code for custom comparisons	Review code for custom comparisons
Voice	✓	✓	✓
Calls-to-action buttons	✓	✓	✓
JSON data review of code	✓	✓	✓
Agents	<ul style="list-style-type: none"> • Out-of-the-box agents 	<ul style="list-style-type: none"> • Out-of-the-box agents • Review code of 2 custom agents 	<ul style="list-style-type: none"> • Out-of-the-box agents • Review code of 3 custom agents
Web controls, customization, and styling	✓	✓	✓
eCommerce			<ul style="list-style-type: none"> • Help with eCommerce integration
Q&A copilot testing (Create Q&A tests to validate the reasoning engine's planning and agent execution)	✓	✓	✓
Performance monitoring and analytics	<ul style="list-style-type: none"> • Review analytics to identify unanswered questions or areas with negative feedback (e.g., thumbs down) for the first 30 days. 	<ul style="list-style-type: none"> • Conduct quarterly reviews of analytics to identify unanswered questions or areas with negative feedback (e.g., thumbs down). Tailored recommendations for improvements will be provided. 	<ul style="list-style-type: none"> • Perform monthly reviews of analytics and provide detailed performance reports, including tailored recommendations for optimizing the RAG agent and addressing any negative feedback.
Support	<ul style="list-style-type: none"> • 30-day post-launch support via Teams calls, email, and chat • 5 support tickets included 	<ul style="list-style-type: none"> • Support via Teams calls, email, and chat during business hours • Quarterly consultation call (one hour) to review ongoing needs and identify potential improvements 	<ul style="list-style-type: none"> • Support via Teams calls, email, and chat during business hours • Quarterly tickets will be reviewed 24/7, with critical issues addressed immediately • Monthly consultation call (one hour) to review ongoing needs and identify potential improvements
Continuous updates		<ul style="list-style-type: none"> • Quarterly review of integrations and agents to ensure proper functionality 	<ul style="list-style-type: none"> • Monthly review of integrations and agents to ensure proper functionality • Support for PIM data